



Number of Subscribers	2010									
	Q1		Q2		Q3		Q4		Year	
	Net Additions	Subscribers to Date	Net Additions	Subscribers to Date	Net Additions	Subscribers to Date	Net Additions	Subscribers to Date	Net Additions	Subscribers to Date
<b>Bell Wireless Affiliates</b>	<b>55,625</b>	<b>6,888,927</b>	<b>98,459</b>	<b>6,987,386</b>					<b>154,084</b>	<b>6,987,386</b>
Prepaid	-25,587	1,766,485	-4,295	1,762,190					-29,882	1,762,190
Postpaid	81,212	5,122,442	102,754	5,225,196					183,966	5,225,196
<b>MTS Mobility*</b>	<b>1,076</b>	<b>459,554</b>	<b>10,190</b>	<b>469,744</b>					<b>11,266</b>	<b>469,744</b>
<b>Rogers Wireless</b>	<b>13,000</b>	<b>8,507,000</b>	<b>119,000</b>	<b>8,626,000</b>					<b>132,000</b>	<b>8,626,000</b>
Prepaid	-34,000	1,481,000	21,000	1,502,000					-13,000	1,502,000
Postpaid	47,000	7,026,000	98,000	7,124,000					145,000	7,124,000
<b>SaskTel Mobility**</b>	<b>n/a</b>	<b>541,105</b>	<b>n/a</b>	<b>541,105</b>					<b>n/a</b>	<b>541,105</b>
<b>TELUS Mobility</b>	<b>51,000</b>	<b>6,575,000</b>	<b>124,000</b>	<b>6,699,000</b>					<b>175,000</b>	<b>6,699,000</b>
Prepaid	-14,000	1,220,000	15,000	1,235,000					1,000	1,235,000
Postpaid	65,000	5,355,000	109,000	5,464,000					174,000	5,464,000
<b>Wind Mobile</b>				<b>93,882</b>						<b>93,882</b>
<b>Total Subscribers</b>	<b>120,701</b>	<b>22,971,586</b>	<b>351,649</b>	<b>23,417,117</b>					<b>472,350</b>	<b>23,417,117</b>
Total Prepaid	-73,587	4,467,485	31,705	4,499,190					-41,882	4,499,190
Total Postpaid	193,212	17,503,442	309,754	17,813,196					502,966	17,813,196

\* Prepaid & postpaid consolidated

\*\* Additions supplied on annual basis only

Subscriber Growth	2010									
	Q1		Q2		Q3		Q4		Year	
	Net Additions	Subscribers to Date	Net Additions	Subscribers to Date	Net Additions	Subscribers to Date	Net Additions	Subscribers to Date	Net Additions	Subscribers to Date
Over Previous Quarter	-73.16%	0.53%	191.34%	1.94%						
Over Same Quarter of Previous Year	-21.38%	6.02%	14.92%	6.57%						
Over Year-End of Previous Year		6.02%		2.48%						
Annual										

Source: Company Reports