

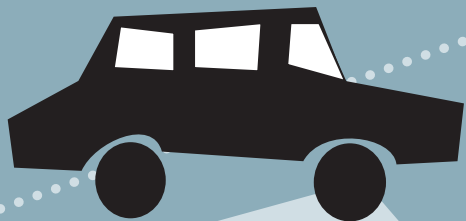
Practice Safe Cell

Make safe driving your first call



Pull over to the side of the road to make or take a call. Use a headset or handsfree kit while driving so you can keep your eyes on the road and both hands on the wheel.

Let voice mail answer the call if road conditions or traffic make driving tough. Remember, your conversation can wait, your attention to the road can't.



Remember: Courteous and safe use of mobile devices is in everyone's best interest!

Get Cell Savvy!

Be Courteous!

Be Respectful!

Be Discreet!



Cell Savvy is brought to you by
The Canadian Wireless Telecommunications
Association (CWTA).

CWTA is the authority on wireless issues, developments and trends in Canada. It represents cellular, PCS, paging, mobile radio, fixed wireless and mobile satellite carriers as well as companies that develop and produce products and services for the industry.

En version française également.



For more Information:

www.cwta.ca

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CWTA presents

Mobile Phone & Pager Etiquette



Get Cell Savvy!



Wireless etiquette is simple: It's all about common sense and courtesy.

Today one in three Canadians carries a cell phone or pager. Pretty soon half of all Canadians will be wireless. That's why it's time for all of us to get cell savvy.

Here are a few simple rules to follow when using your cell phone or pager that are sure to make you popular with your peers.

When others scoff, turn it off!

1

In public places such as a restaurant or church, remember to turn your mobile device off before you enter to avoid disturbing others by making or receiving calls.



Don't be a clown, turn it down!

2

If you must keep your cell phone or pager on, use the mute or vibrating mode to avoid disturbing others when you receive calls. This is especially important in places where personal noise is a no-no, like in a movie theatre.



Great Places to be Cell Savvy

- * cinema/theatre
- * restaurant
- * library
- * lecture hall
- * classroom
- * religious institution

When in doubt, please go out!

3

Use your common sense to decide if you should go outside, to a lobby or to another room where you won't disturb others by making or taking your call.



Not everyone cares, no need to share!

4

In small or enclosed spaces like on a bus or at a meeting, not everyone wants to hear your conversation, or perhaps your discussion is confidential. If you must make or take a call, keep it short and be as quiet as possible.



Don't be a fool, respect the rules!

5

Some places, including hospitals and in airplanes, have strict rules about wireless device use. Always respect these rules, for your safety and for the safety of others.

