

## CWTA EDUCATIONAL/INFORMATIONAL SERIES



### SPONSORSHIP PACKAGE

#### Host Sponsorship

This series will provide the following exposure:

- Primary in size and location of company logo on all marketing materials from point of signed agreement.
- Advertisements in trade and business media.
- Host sponsor acknowledgment and company profile with link on event Web page with link.
- Recognition of host sponsors in opening address.
- Combination of targeted direct mail, e-mail, advertising and inserts.
- One-page promotional insert one-page in conference delegate binder.
- On-site banner or signage in session location.
- Reserved seating at front of the floor - One of 10 tables of 8.
- Opportunity to provide CWTA with contact information for 8 specially, invited guests. CWTA will forward formal invites on your behalf upon receipt of contact information.
- Post-event recognition of support in CWTA *Communiqué* e-newsletter.

**Fee: \$2,500 (exclusive) - CWTA Members**

**\$3,200(exclusive) - Non-members**

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## **Exhibition Sponsor**

(Maximum of 4)

Exhibition Sponsors will receive:

- Table or space for pop-up for promotion in the registration / break area to display literature and speak with attendees.
- Logo placement as "Exhibit" sponsor with link from CWTA Web page detailing the seminar program.
- Full-page promotional insert in delegate handout.
- Two complimentary passes to the half-day seminar.

**Fee: \$1,500 each for CWTA members**

**\$2,000 each for non members**

**Cost per attendee: \$25 - CWTA member**

**\$35 - Non-member**

### **Information:**

Anna Perron

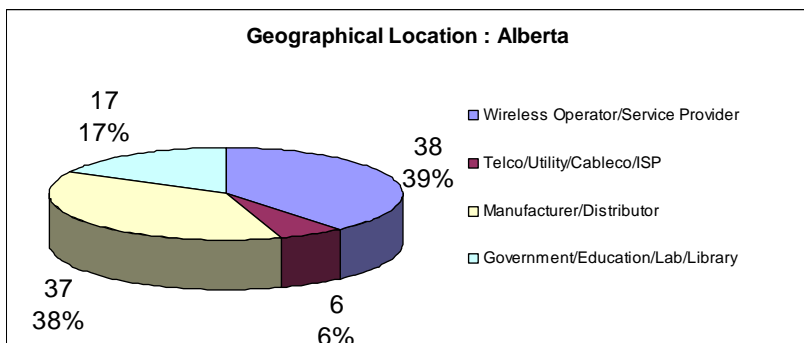
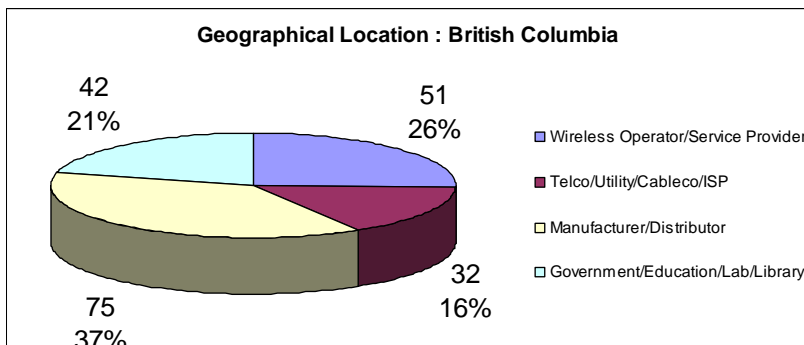
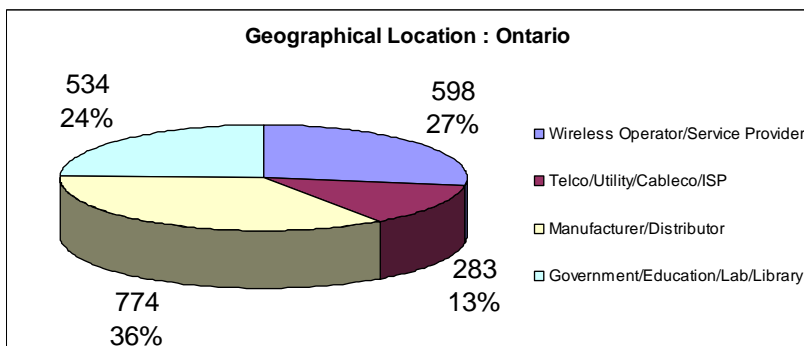
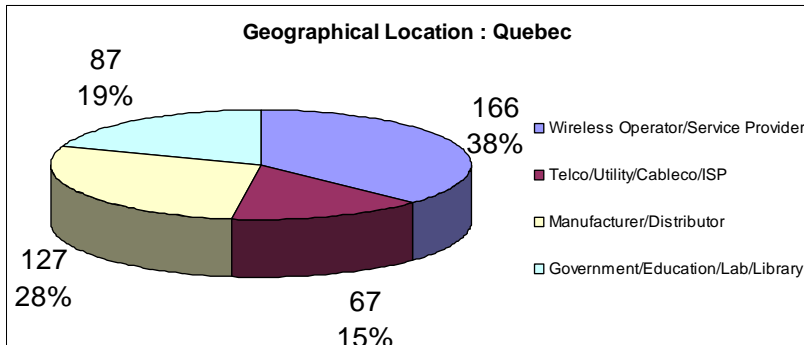
[aperron@cwta.ca](mailto:aperron@cwta.ca)

613-233-4888 ext. 215

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## Important numbers to note when considering this opportunity

CWTA's database includes close to 3000 contacts in the following 4 provinces:



In addition to the above, please note that CWTA has a number of links with regional groups throughout Canada that will participate in promoting events such as these in order to provide you with additional exposure in the wireless industry.

The following pie chart will provide you with a breakdown of job-titles for CWTA's entire database of contacts.

